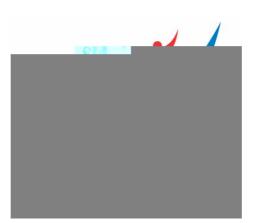




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# Oncology Research & Development



September 16, 2008 Kentaro Yoshimatsu, Ph. D Senior Vice President, R&D Eisai Co., Ltd





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# Agenda 1. hhc company: Eisai 2. Oncology Research & Development 3. History of Oncology Research in Eisai 4. Establishing Oncology Franchise





# 1. hhc company: Eisai





# hhc company: Eisai

*human health care* is our goal. We give first thought to patients and their families, and to increasing the benefits health care provides.

- Providing meaningful contributions under any healthcare system
- Observing the highest legal and ethical standards
- Providing integrated healthcare solutions





# 2. Oncology Research & Development



## Major differences in Oncology Research & Development

- Many different kinds of Research
  Approach
- Lower Probability of Success
- Pharmacological evaluation
- Manufacturing of Clinical Trial Material
- Clinical Studies/Clinical Development
  Strategy





## Many Different Kinds of Research Approach

**Novel Cytotoxics Hormone Therapy Tyrosine Kinase Inhibitors Angiogenesis Inhibitors** Signal Transduction Inhibitors **Monoclonal Antibodies** Cytokines **Gene Therapy Cancer Vaccines** Others

Research project is created based on the consideration of "research approach", but clinical development & indication/labeling based on tumor type





## Lower Probability of Success

- POS from First-in-man to NDA/MAA Submission
  - Oncology: 5%
  - Cardiovascular: 20%
  - Infectious Disease : 16%
  - Metabolic Disease: 11%
  - Urological Disease: 9%
  - CNS: 8%

Nature Review Drug Discovery 3, 711, 2004





## **Pharmacological Evaluation**

Many kinds of Pharmacological models





## Clinical Studies/ Clinical Development Strategy

- Multi Dosing Schedules
- Optimum Dose selection for Mono and Combination Therapy
- Selection of Multiple Target Tumor Types
- Selection of Patient Population 1<sup>st</sup> line, 2<sup>nd</sup>
  line, 3<sup>rd</sup> line
- Accelerated Approval vs Full Approval
- Labeling/Indication based on Tumor Types and Treatment Line
- Pharmacogenomics and Biomarkers





# 3. History of Oncology Research in Eisai





## Aiming to enter into oncology area

- > Examination in a project (1986)
- > After a research group starts, the policy is re-examined. (1987)

Aim to create candidates at the following three points.

- Novel mechanism of action
- Novel chemical structure
- Prominent in vivo anti-tumor effects



## Our policy for oncology R&D

- 1. We do not research analogs of existing classes for which competitors accumulate lots of knowledge.
- 2. We aim what we can demonstrate unique advantages of our own research.
- 3. We setup a goal of improving survival rate and survival time when we start research programs.
- 4. We setup endpoints and efficacy criteria in animal models corresponding to the feature and the objectives of the theme.
- 5. Initiate Clinical studies in Japan quickly based on our strategy and project status.





- 1. E7010 (ABT-751): Sulfonamide tubulin polymerization inhibitor (1987); TRL
- 2. Topoisomerase II inhibitor (1991); TRL





# 4. Establishing Oncology Franchise



## Approach for establishing oncology franchise

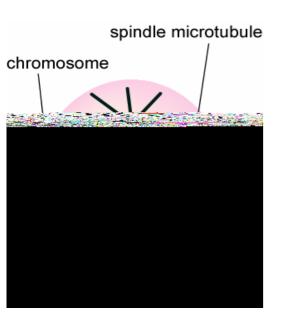
- Steady progress of clinical development of our pipeline; Prioritization
- Product acquisition of launched products; Lymphoma Products
- Development of infrastructure of antibody research; Acquisition of Morphotek
- Establishment of Oncology Franchise;
  Acquisition of MGI Pharma





## Taxol and E7389 have opposing effects on spindle microtubule dynamics

<u>Taxol</u> enhances spindlemicrotubule polymerization. E7389 induces spindlemicrotubule shortening.



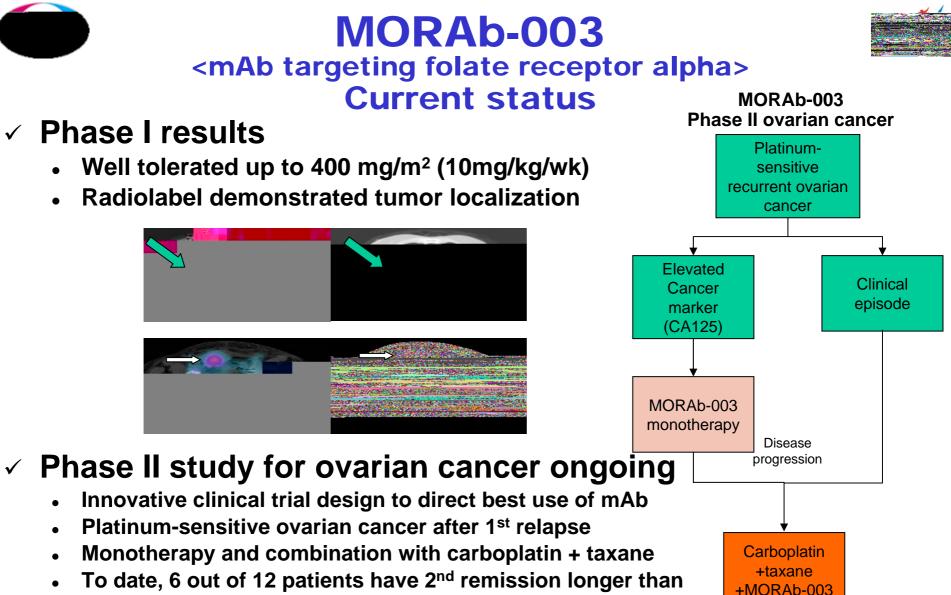
**Green : microtubule Blue : chromosome** 





 $\triangleright$ 





1<sup>st</sup> remission in combination with carb. + taxane





## MORAb-003

#### <mAb targeting folate receptor alpha> Future Plan

- Phase III study; Platinum-sensitive relapsed ovarian cancer
  - Current Regulatory Status
    - FDA End of Phase II Meeting in Jan 2008
      - -Invited to submit SPA for full approval
      - -CMC review meeting with FDA on April 17th 2008 (CMC plan agreed to)
    - SPA package submission July 2008
      - Seeking EMEA scientific advice
  - ✓ Final protocol 3Q FY2008
    - Dependent on FDA review/feedback
  - ✓ Target BLA submission FY2012

Phase II study; Platinum-resistant relapsed ovarian cancer

✓ Weekly paclitaxel +/- MORAb-003







#### <Anti-GD2 Monoclonal Antibody>

- Human IgM antibody to cell surface tumor antigen "GD2 (ganglioside2)"
- Targets melanoma, NSCLC, SCLC and brain tumors
- Biology of target antigen "GD2" associated with transformation
- Antibody suppresses growth of tumors in vivo
- MOA via complement dependent killing
- L72 (human anti-GD2 IgM) antibody tested in 8 patient clinical study and shown to have anti-tumor activity
- MORAb-028 established from L72 producing hybridoma line MORPHODOMA technology





- Inhibition of all VEGF receptor family (VEGFR1:Flt-1, VEGFR2:KDR, VEGFR3:Flt-4) and other angiogenesis-related molecules such as FGFR1 and PDGFRb
- > Three Phase I studies are almost completed
  - Three Phase I studies in parallel in U.S., EU and Japan
  - $\mathbf{C}_{\text{max}}$  and AUC appear to increase proportionally to dose
  - PK-PD using biomarkers indicates C







#### **Study objectives**

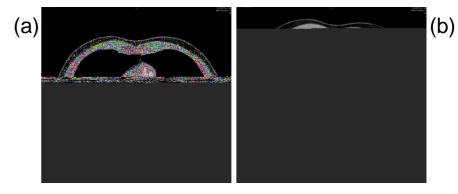
Primary objective

- To determine the maximum tolerated dose (MTD) in a continuous once daily dosing schedule.

Secondary objectives

- To determine the dose limiting toxicities (DLTs).
- To explore the safety and tolerability of E7080.
- To determine the pharmacokinetic profile.
- To explore the anti-tumor efficacy.
- To identify and validate pharmacodynamic biomarkers and explore the biological effects.

Best response	Number of patients	
Partial Response	5	
Disease Stabilisation	25	
Progressive Disease	9	







## **E7080**

Tumour type	Starting dose	Best	ТТР
	(mg)	response	(weeks)
Melanoma	0.8	NA	<8
	12.5	NA	NA
	16	PD	8
	20	PD	8
	25	SD	32
	32	SD	40
	32	PR	44+
	32	PR	49+
	25	SD	36+
Renal	3.2	SD	76
	20	PR	68+
	25	PR	36+
Sarcoma	3.2	PD	8
	6.4	NA	7
	12.5	SD	44
	12.5	PR	24
	16	SD	56
	16	SD	24
	25	SD	36
	32	SD	12

#### Conclusion

- E7080 displays linear pharmacokinetics and is safe and well tolerated at doses up to 25 mg daily.

- Very promising early indications of anti-cancer activity have been observed, especially in patients with melanoma, renal cell carcinoma and sarcoma.

(Poster "A phase I dose escalation and pharmacokinetic study of E7080, a small molecule tyrosine kinase inhibitor, in patients with advanced malignancies" in ASCO annual meeting, Chicago, USA. May30-Jun 3.)

## E7107

#### (Pladienolide derivative) RNA Splicing Modulator

- New Molecular target; Splicing factor SF3b
- Pladienolide was discovered from the fermentation broth of streptomyces platensis Mer-11107
- Different antitumor spectrum from existing anticancer drugs
- Most potent tumor regression activity in nude mouse xenograft models (human cancer cells)
- Current Status:
  - Two Phase I studies in US & EU progressing rapidly
  - Biomarker studies based on MOA

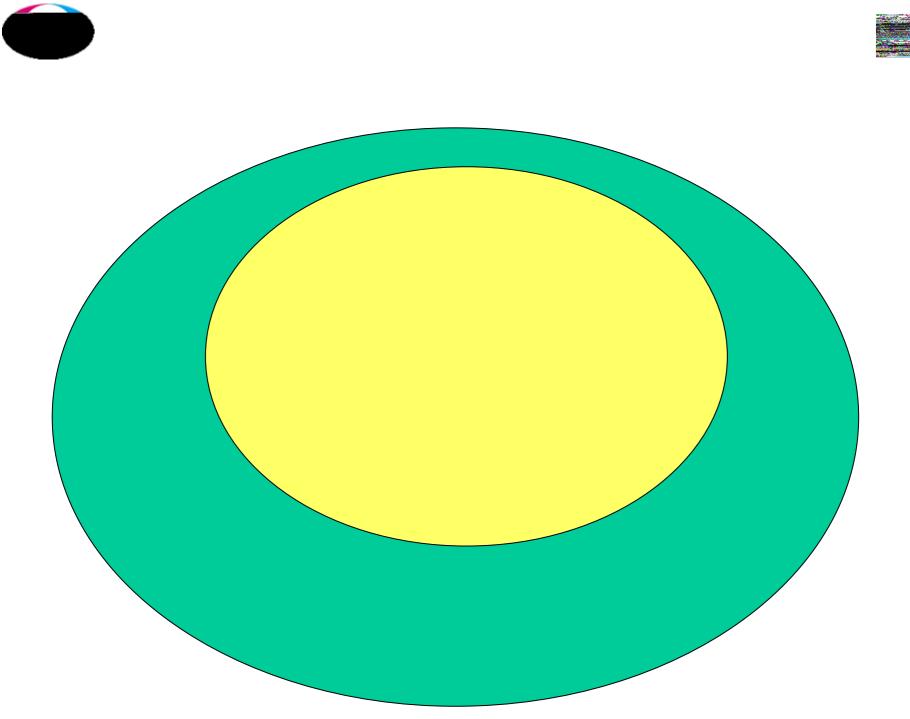
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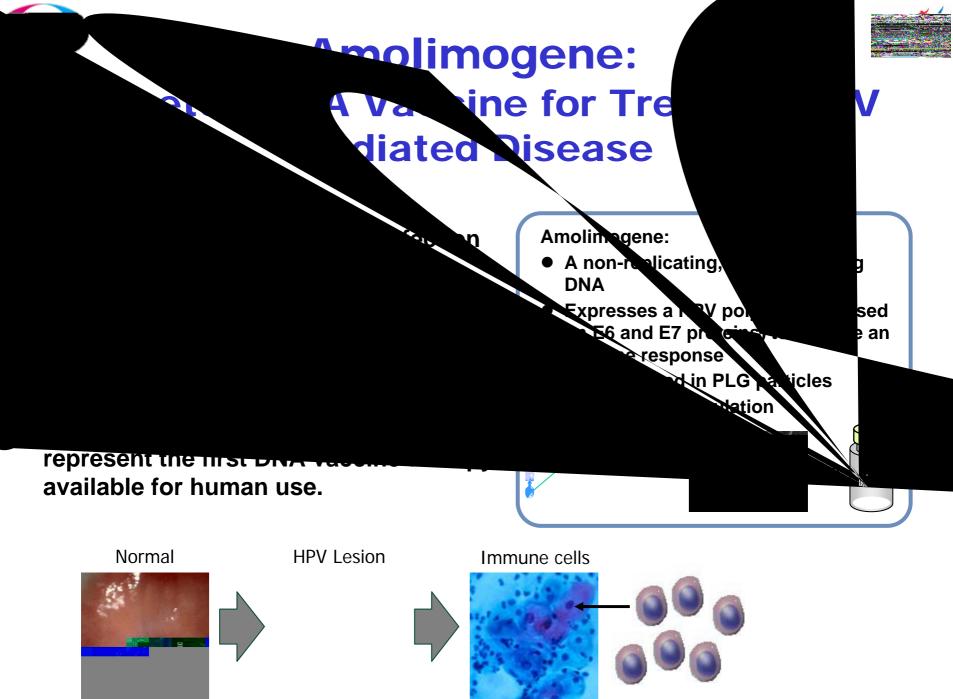
#### Letter

#### Splicing factor SF3b as a target of the antitumor natural product pladienolide

Yoshihiko Kotake, Koji Sagane, Takashi Owa, Yuko Mimori-Kiyosue, Hajime Shimizu, Mai Uesugi, Yasushi Ishihama, Masao Iwata & Yoshiharu Mizui Published online: 22 July 2007 | doi:10.1038/nchembio.2007.16









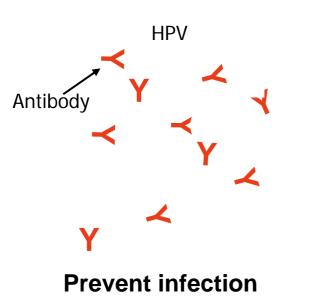


## Amolimogene:

## **Treatment vs. Prophylaxis for Cervical Dysplasia**

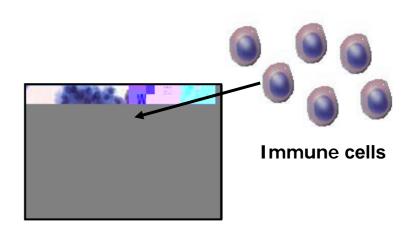
## **Prophylactic Vaccine**

- Goal: elicit antibody response
- Antibody binds and neutralizes virus
- Prevents infection



### Medical Therapeutic Vaccine

- Goal: elicit immune response
- Immune cells migrate to cervix; recognize pre-cancer cells
- Eliminate diseased cells → cleared lesion



Treat women with disease



**E7389**: FDA agreed Eisai will submit NDA using breast cancer 305 study; simultaneous NDA/MAA submissions in Japan, U.S. and Europe; steady patient enrollment; targeting NDA/MAA submissions in FY2009

MORAb-003: Presented Phase I and II data at ASCO; confirmed potential

**E7080**: Confirmed potential anti-cancer effect for multiple cancer types; targeting best-in-class drug and NDA/MAA submissions in FY2012