

## **EISAI SIGNS PUBLIC-PRIVATE PARTNERSHIP AGREEMENT WITH APOLLO HOSPITALS AND HELPAGE INDIA TO IMPROVE ACCESS TO MEDICINES IN INDIA**

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) announced today that its Indian subsidiary Eisai Pharmaceuticals India Pvt. Ltd. (Mumbai, India) has signed a Public-Private Partnership (PPP) agreement with Apollo Hospitals (Executive Chairman: Dr. Prathap C. Reddy, Headquarters: Chennai, India) and HelpAge India (President: Amal Ganguli, Headquarters: New Dehli, India) aimed at improving access to medicines in India. A PPP is a partnership between a private company and a public body, often involving non-profit entities and non-governmental organizations. PPPs can make a contribution towards improving the quality of healthcare in emerging countries and regions by combining the resources of the multiple organizations in innovative ways.

Apollo Hospitals is the largest healthcare provider in Asia and the world's third largest, with medical facilities in over fifty locations in India and around the world. Established in 1978, HelpAge India is the largest not-for-profit advocacy group working to voice the needs of the elderly in India. Under the PPP agreement, the three parties will develop and implement a program to educate, screen, diagnose, treat

