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EISAI TO LAUNCH CHOCOLA ${\rm BB}^{\rm @}$ SPARKLING VITAMIN KYUTTO LEMON FLAVOR

CONTAINS 5 INGREDIENTS THAT HELP BRING OUT BEAUTY FROM WITHIN & REDUCED CALORIES

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito, "Eisai") announced today that it will launch its new carbonated supplement drink Chocola BB[®] Sparkling Vitamin Kyutto Lemon Flavor, classified in Japan as a Food with Nutrient Function Claims, in Japan on Monday, June 17.

Chocola BB Sparkling Vitamin Kyutto Lemon Flavor is a new carbonated supplement drink classified by



<Notes to editors>

<Product Outline>

1. Product Name:

Chocola BB[®] Sparkling Vitamin Kyutto Lemon Flavor (Food with Nutrient Function Claims [Niacin], carbonated beverage)

2. Nutrients (per 140 ml bottle):

Energy	25 kcal
Protein	0 g
Fat	0 g
Carbohydrates	6.2 g
Sodium	15 mg
Vitamin C	1,500 mg
Niacin	20 mg
Vitamin B ₁	0.3 mg
Vitamin B ₆	5 mg
Iron	0.8 mg

2. Manufacturer's Suggested Retail Price (tax inclusive):

141 yen per bottle

3. Marketed By:

Eisai Co., Ltd.

<Product Photograph>

