

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito, "Eisai") announced today that it will launch Selbelle® Ukon 27 Plus Granule on Tuesday, September 17. Selbelle Ukon 27 Plus Granule is a food product that has been created for people who are looking for more turmeric intake in their life as part of their health regimen.

Selbelle Ukon 27 Plus Granule is a turmeric processed food that includes high-absorption curcumin as well as the amino acids

<Notes to editors>

<Product Outline>

Product Name: Selbelle® Ukon 27 Plus Granule (turmeric processed food)

1. Ingredients per sachet (1.2 g):

Curcumin	30 mg
Ornithine	135 mg
Alanine	100 mg
L-cystine	100 mg

2. Manufacturer's Suggested Retail Price (tax inclusive):

981 yen for 1 box containing 6 sachets, 1,781 yen for 1 box containing 12 sachets

3. Marketed By:

Eisai Co., Ltd.

<Product Photograph>