

**EISAI ANNOUNCES LAUNCH OF NEW “CRYSTAL VEIL® MASK BOKIN 24 MINT”
FACE MASK SPRAY CONTAINING LONG-ACTING ANTIMICROBIAL AGENT ETAK®
*24-HOUR PROTECTION FROM POLLEN, VIRUSES & BACTERIA ADHERING TO FACEMASKS***

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito, “Eisai”) announced today that it will launch Crystal Veil®

<Notes to editors>

<Product Outline>

1. Product Name:

Crystal Veil® Mask Bokin 24 Mint (Miscellaneous Goods)

2. Ingredients:

Ethanol, ethoxysilane derivative (long-acting antimicrobial agent Etak®), menthol, other

3. Directions for Use:

Hold bottle approximately 10 cm away from face mask and spray evenly 3 to 4 times over both the back and front of the mask. Gently shake or leave sprayed face mask to dry before use.

4. Manufacturer's Suggested Retail Price (tax inclusive):

20 mL, pump spray bottle 1,381 yen

5. Manufactured By:

JEX Co., Ltd.

6. Marketed By:

Eisai Co., Ltd.

<Product Photograph>

